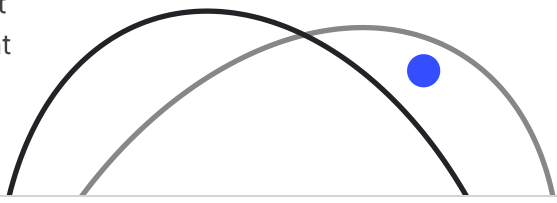


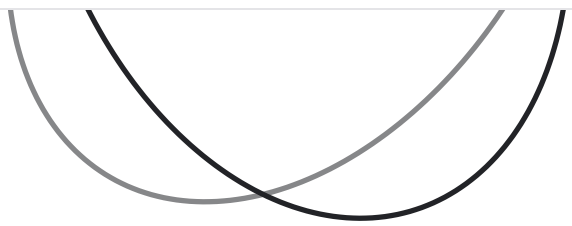
RIGHTS AND COMPLIANCE

Newsletter and Marketing Consent

What you agree to when you subscribe to “The Edit”, what we send, what data we keep and how to withdraw consent at any time.



EFFECTIVE DATE	October 27, 2026
VERSION	1.0 (draft for legal review)
PUBLISHED BY	[[Company legal name]] , [[Registered address]] Company no. [[Company registration number]] · [[Jurisdiction]]
CONTACT	[[Contact email]] · DPO [[DPO email]]
WEB VERSION	https://testing.link.fashiondeals.ai/legal/newsletter-consent/



FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review; not legal advice.

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Draft for legal review. This document was written by the FASHIONDEALS team to describe how the service actually works. It has not yet been reviewed by external counsel and is not legal advice. We recommend that a qualified lawyer in your jurisdiction review it, and that the items in **[[brackets]]** (company details and points marked **[[Confirm with FASHN]]**) are completed before launch.

01 What “The Edit” is

The Edit is FASHIONDEALS’ email newsletter with notable price drops, new arrivals at the stores we compare, and occasional product news. It is optional and free.

02 Your consent

We send The Edit only if you tick the consent box on the subscription form (we never pre-tick it) and, where we use double opt-in, confirm your email address. By subscribing you consent to receive marketing emails from **[[Company legal name]]** at the address you give. You can withdraw consent at any time without affecting earlier lawful processing.

03 Data we keep

Your email address, language, country (from your connection), the time and wording of your consent, and your subscription status. If you have allowed Personalisation and are signed in, we may tailor the picks to your saved brands and categories; otherwise everyone receives the same edition. We do not share your email address with advertisers, and we do not sell it.

04 How often

About **[[frequency, e.g. weekly]]** . We may send service messages (for example a price alert you requested) separately; those are not marketing.

05 How to unsubscribe

Use the one-click unsubscribe link in any email, or the [newsletter page](#), or email **[[Contact email]]** . We stop within a few days at most, and keep a minimal record to make sure we do not email you again.

06 The rules we follow

Marketing emails follow the GDPR and ePrivacy rules (EU/UK, including PECR), the US CAN-SPAM Act (including a physical address and a working unsubscribe), CASL for Canadian recipients and equivalent laws. Our postal address is **[[Registered address]]** .

07 More information

See the [Privacy policy](#) for processors (our email provider) and your rights.

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